**Website Url:** [**https://www.roblox.com/**](https://www.roblox.com/)

**Rationale:**

Something I felt like was missing was the Roblox logo itself. I decided to add it to serve as a sort of visual anchor that reinforces brand recognition by letting users know that they are on the official Roblox platform. Another thing I decided to do was having the log in and sign-up page on the same page. In my opinion, having both these elements on the same page allows for a cleaner and more efficient design, avoiding the need for redundant pages and navigation. It may also encourage Sign-Ups from users who intentionally intended to log in may decide to sign up instead when presented with the option on the same page which in turn would increase the user base. I also added a “Remember Me” option to help users who prefer the convenience of staying logged in on their trusted devices. I changed the color of both the log in and Sign-up buttons to green instead of white to make the page look livelier and add visual interest to it. The Alignment of the page was also changed with the Sign-up section being moved from the centre to the left to make the page look more pleasant. I have left most of the color scheme as the Roblox logo is silver-grey and black so I want the log In page to adhere to that in order to keep brand consistency.

Item #1

Description: Header

Header Font: Arial 30px

Color: Grey

Alignment: Center

Media: Roblox Logo, Roblox Text

Company Logo Interactivity: N/A

Item #2

Description: Login Area

Font: Arial 15px

Color: Grey

Alignment: right

Media: N/A

Company Logo Interactivity: N/A

Item #3

Description: Sign Up Area

Font: Arial 10px

Color: Grey

Alignment: Left

Media: N/A

Company Logo Interactivity: N/A

Item #4

Description: Log In Button

Font: Arial 20px

Color: Green

Alignment: Right

Media: Bavarian Brauthaus

Company Logo Interactivity: N/A

Item #5

Description: Sign Up Button

Font: Arial 20px

Color: Green

Alignment: Left

Media: N/A

Company Logo Interactivity: N/A